

# HAMMOND ORGAN UK

## NEWSLETTER MAY 2012

Multi  
Award Winning  
Sk Stage  
Keyboards

### May 2012 Roadshows

Manchester - Fri 18th

London - Sat 19th

Birmingham - Sun 20th



Sk Wins PRESTIGIOUS MIPA and TASTENWELT AWARDS



## MAY 2012 ROADSHOWS MEET THE Sk Stage Keyboards

Meet up with Barrie Freeman and **Malc Deakin** to try and learn about the incredible new **Hammond Sk Stage Keyboards** and the **Hammond XK-3c and Pro XK system** - One to One Sessions with **Malc Deakin**.

The venues are:

**Friday 18th May** 12 noon - 8pm Holiday Inn Express  
Manchester East - Hyde Rd, **Manchester**, M18 7LJ

**Saturday 19th May** 12 noon - 6pm Holiday Inn Ariel Hotel  
London Heathrow Bath Rd, **London** UB3 5AJ

**Sunday 20th May** 12 noon - 6pm Holiday Inn Express  
Birmingham West Birchley Park, Oldbury, **Birmingham**

[Full details here](#) or on our [Facebook Events Page](#) click the links for maps etc.



Siemen Lassche (Hammond Suzuki EU) and Yu Beniya (Suzuki Corp) with the two major awards received by the Hammond Sk Stage Keyboards at the 2012 Frankfurt MusikMesse.

## FRANKFURT MUSIKMESSE 2012



### Many were eager to try out the Sk Stage Keyboards for the first time

Malc was in a dedicated Sk demo room performing to capacity crowds throughout the day

During the periods when not in the demo room we played mini shows on the main stand area using the incredible New B-3mk2 which always attracted a large crowd

## Sk Stage Keyboards pick up two major awards

At this year's Frankfurt Music Fair I actually managed to get some time to walk round this enormous show, mainly to get some feed back as to what was going on in the rest of the industry. The weather was more like that in California which undoubtedly helped the upbeat atmosphere and reflected a welcome, buoyant mood from the manufacturers exhibiting.

What is always encouraging is that you notice, as you criss-cross through the many diverse hardware and software companies, the many attempts at the iconic Hammond sound emanating from all corners. This undoubtedly emphasises the importance of the Hammond image in other manufacturer's planning and is a testament to the timeless popularity of the sound for all musicians.

It certainly did not feel like a year ago that Jon Lord officially launched the new SK series and although we were not able to get products through until November, these incredible instruments have quickly emerged as two of the most important Hammond products for many years. It was therefore even more pleasing and encouraging that, for the SK series, Hammond picked up not one, but two extremely prestigious, press awards at the show, ahead of all other major companies

It is always difficult to analyse the importance of the 'fair' to our own market in the UK, but it has been noticeable in the few weeks since the event, demand for SK and also XK instruments has been at its highest level for some time.

In my somewhat biased opinion, the proof is that, if you want Hammond then buy Hammond and a big thanks to all the other companies in helping promote that concept.

Barrie .



# The new Hammond Sk1 and Sk2 are *Life Changing instruments for all keyboard players*

Lets get one thing clear .. The Sk range is not a replacement for the new B-3 or XK-3c but what it IS .. is a very low cost - ultra portable and lightweight TRUE HAMMOND organ

## Home - Studio - Road

The beauty of the Sk is the fact that it is equally happy and capable of producing stunning results in the home - studio or on stage.

Gigs that were too small & sessions where it would be just too much hassle to carry your Pro XK System or B-3 are now a reality.

I have supplied many of our existing New B-3 and XK users with the Sk and it has truly changed their life's as far as Hammond playing is concerned

## VASE III engine and extra sounds

The VASE III digital tonewheel engine is exactly the same as the New B and XK keyboards. Coupled with a stunning on board Leslie simulator it is a REAL Mini Hammond Organ. The electric pianos and other voices are equally well produced using a modified version of VASE III which can now reproduce many other instrument sounds. And we all know how good VASE III is !!!

Ignore the skeptics and critics who waffle on about authenticity and how other instruments are better at certain things. I would doubt that many of them have even laid finger on the Sk and we all know that the quality of some of the on-line audio and video is well .. a little suspect.

**I URGE YOU TO TRY OUT THE SK's FOR YOURSELF ... you will not be disappointed**

As many of you will know I have played Hammond and other classic retro keys for many years and I can tell you hand on heart that the Sk is the most versatile and fun keyboard I have ever used.

Sure there are dedicated piano keyboards out there with stunning samples and choices but lets remember what the Sk is all about. Lightweight - Inexpensive and most important a Real Hammond Organ that you can tuck under your arm or cary on your back.

The other great thing about it is that I have never felt the need to use a Leslie cabinet with this instrument. I get stunning results just using my straight stereo back-line combo.

If fact last Sept I exclusively used the Sk2 and straight amplification during and extensive 10 day tour of Poland including one show at the prestigious Blue Note Club in Poznan. Let me tell you that the Sk performed superbly not only on the organ sets but also amazed folk with the authenticity, warmth and fatness of the electric and acoustic pianos.

**You can read the BLOG report here**

## Dont forget the B-3 !

Having said all this ... the object of the mission should you choose to accept it



**a few words from Malc**

is .....to ultimately be the player of a Hammond B-3

**I see the Sk as an additional keyboard for some players** who maybe already own a Hammond but need something portable and good enough to leave their main rig behind under certain conditions ..

**A first very affordable Hammond** for others who just want to have the experience of the real thing + other excellent retro keys voices.

**BUT the B-3 is still the King with the Pro XK System coming second**

Hopefully we will revive the 'Meet the B Sessions' so that you can come along and experience the power and awesomeness of this instrument.

I would not be without my Sk2 now. Whether it is for that small gig or when I need to put a piano part down without the hassle of finding a real piano or using MIDI to trigger something suitable. Or maybe running it straight into LOGIC or ProTools for a track ...It truly does a fantastic job in any situation you put it. Do yourself a favor and try one .....

*Malc*

## malc deakin @ hamlab

I can supply and install any of the current range of Hammond Organs and Leslie Speakers with a tailor made 'set up' and tuition package to suit your needs

## one to one sessions

I offer many services including One to One Product Knowledge Sessions - Hammond Technique and Style Lessons - Custom Jam Tracks for your Sk Music or Media player

**CUSTOM Garage Band and LOGIC** projects for learning and jamming

**click here contact me for more details**

**BUY ON LINE**

**Hammond Sk2** deals from £1899.00



**BUY ON LINE**

**Hammond Sk1** deals from £1279.00

We now have the full range of current Hammond Organ models - Leslie Speakers and official Hammond Accessories available to buy on line from our shop



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